



**WIN**  
a Free Ticket!\*



Discover the new way  
salon professionals  
prefer to do business

MACDONALD BURLINGTON HOTEL | BIRMINGHAM | B2 4JQ | Mon 20th May, 2024

# What's it all about?



## The Salon Life Beauty Convention

was developed to support and nurture beauty professionals like you, across the UK.

We provide a unique event where you can get connected with your peers, and the brands that support you. You will be inspired by like-minded salon managers and some of the best educators in the business.

## Join the Community

Now, more than ever, we need to connect as a community, to help and inspire each other to navigate new ways forward and to set new standards of excellence for our customers and for our sector.

**WIN**  
A FREE TICKET

Tell us the biggest challenge facing your salon business to enter our draw to **win a free ticket including 4-star accommodation**  
Visit [www.salon-life.co.uk/win/](http://www.salon-life.co.uk/win/) for more details. (\* Terms, conditions & exclusions may apply)



**When talking business...**

**...face-to-face is always best.**

At Salon Life we offer a much more targeted, and cost-effective approach to reviewing the supply market.

We bring together leading suppliers and salon operators for a series of one-to-one business meetings and valuable networking opportunities

We understand that, as a busy beauty professional, your time is precious, valuable and limited. So just tell us who you want to meet, we'll handle all the details.

### **We guarantee:**

- Pre-arranged meetings with brands & suppliers of your choice.
- 15–20-minute meetings in a relaxed, professional environment - no hard sell.
- You will quickly benchmark potential brands and other suppliers.
- Extensive peer-level networking opportunities.

[www.salon-life.co.uk/speed-networking/](http://www.salon-life.co.uk/speed-networking/)





## What we learn with pleasure, we never forget.

The Salon Life Conference is designed to support the beauty and aesthetics managers of today and the aspiring leaders of tomorrow.

Bring members of your team so they can learn from some of the best educators in the business.

You will enjoy an inspirational address from our keynote speaker, plus a series of breakout seminars from a range of business leaders.

All speakers are experts in their field, who will deliver great content and offer advice to help you find more customers, improve your services, and drive your profits.



[www.salon-life.co.uk/education-programme/](http://www.salon-life.co.uk/education-programme/)





## Relaxed, professional environment

The Salon Life EXPO Arena is the social hub of the event, providing a relaxed, professional environment where you can hang out, browse the display stands and catch up on industry gossip.

The EXPO will feature a wide range of displays from leading international brands, and in combination with the speed-networking forum, is a great way to review the supply market and learn more about what's happening in the aesthetics & beauty industry.

This is where you'll get to touch, taste, feel and test all the products of brands in attendance, and learn more about the latest launches and service innovations from all suppliers.



## Complementary Goody Bags

Our event sponsors generously supply a variety of product samples which are packaged into our Delegate Goody Bags.

This is a great chance for you to trial products from a wide range of brands and learn more about each supplier's services in the comfort of your own salon.



They were right...



...It's who you know.

In a recent global survey undertaken by the Harvard Business Review, **79%** said that in-person meetings are the most effective way of meeting new clients and selling business...

...and **95%** said that face-to-face meetings are the key factor in successfully building and maintaining long-term relationships.

**Get Connected.**  
**Be inspired.**

Register online to book your tickets today.

Visit: [www.salon-life.co.uk/how-to-book/](http://www.salon-life.co.uk/how-to-book/)





# What our delegates say...

Salon Life has been absolutely amazing, it feels like a very high quality, VIP event. I think this is going to be a game-changer for our industry and we feel privileged to have been a part of it. The speed-networking was a revelation. We got to meet with companies we've never heard of before and probably wouldn't have found at a large Trade Show.

Azra, Owner, Liberties Health & Beauty

I liked the opportunity to speak one-to-one with potential new suppliers. There's a lot of variety, and I'm really pleased to have met with brands I haven't seen before. We arrived last night for the pre-event drinks reception, so were able to begin our networking early at a lovely, relaxed social event, mixing with other salon owners and suppliers alike.

Karen, CEO, Beauty Secrets Group

It's been fabulous, I've loved getting together with so many like-minded people. There are some very experienced managers here, from great quality beauty businesses. This is a new kind of event, and the organisation has been excellent; it's always been made very clear to us where we need to be and what we need to do.

Sara, Owner, Glow Beauty

I've met lots of brands who I hadn't expected to meet but they had read about our business in the app and requested a meeting and I've come away with so much more than I thought I would. I'm really happy with the organisational process of the meetings.

Amanda, Owner, Hilltop Advanced Aesthetics

# Book Online

Ticket options to fit all budgets



## Excellent value-for-money

### **\*\*BEST VALUE OPTION\*\***

**Premium Delegate Tickets: from just £174pp**

The most cost-effective way to attend the Convention. Includes 4-star accommodation for 2 persons, access to Pre-Event drinks reception, plus lunch & refreshments throughout the event.

**Day Delegate Tickets: from £87pp**

A great way for beauty and aesthetics professionals to do business. Includes a personal schedule of meetings with leading supply brands, complimentary lunch & refreshments plus access to the afternoon Conference programme.

**Conference Tickets: £97pp**

Best option for time-poor salon operators and supervisory staff. Requires less time out of the business but offers exposure to best-practice concepts to help improve knowledge and career prospects.

Visit: [www.salon-life.co.uk/how-to-book/](http://www.salon-life.co.uk/how-to-book/)



# General Information



**Dates:** Sunday 19th May - if you select a Premium Package (including accommodation), check-in is from 3:00pm and the Drink Reception will commence at approx 7:00pm.

Monday 20th May: Registration opens at 08:00 a.m. The Event will run from 09:15 - 17:30 (including the Salon Life Meeting Forum, EXPO and Conference, plus lunch & refreshments).

**Location:** Macdonald Burlington Hotel, Burlington Arcade, 126 New Street, Birmingham. B2 4JQ

**Travel:** Closest rail stations: Birmingham New Street - 4 min walk

Closest Car park: The Grand Central Car Park above Birmingham New Street Station, Hill Street.

**How to apply:** Register online or email: [team@salon-life.co.uk](mailto:team@salon-life.co.uk)

**Contact details:** For more information or to reserve your place, contact the SALON LIFE TEAM:

**General Enquiries:** [team@salon-life.co.uk](mailto:team@salon-life.co.uk)

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